



Family Relationship Services  
A U S T R A L I A

**2nd FRSA National Conference**  
**24 - 26 November 2009**  
**Sydney, NSW**



**Children and Families:  
Reducing risk, building resilience**

## **SPONSORSHIP AND EXHIBITION PROSPECTUS**

### **Highlights**

Sponsorship of the 2009 FRSA National Conference 'Children and Families: Reducing risk, building resilience' offers an exceptional opportunity to support the sharing of knowledge and practice.

Building on the success of the Inaugural FRSA National Conference 'Collective Wisdom' in 2008 with over 300 delegates, this year's conference will attract delegates from family relationship services, the broader family law and family support sectors, government agencies and leading researchers working in the field of building resilience in families and supporting families at risk.

This year the conference theme builds on the work being done across the family support and family law sectors to strengthen the identification of families at risk and develop effective multi-disciplinary responses that reduce risk and build resilience. It encompasses a central theme of child wellbeing and child development. We seek to draw together common threads relevant to the delivery of family relationship services across key national policy initiatives of the Federal Government including the National Plan to Reduce Violence Against Women and Their Children and the National Child Protection Framework.

The support of sponsors is very important to the success of the conference. Sponsorship greatly enhances our capacity to attract high calibre speakers and presenters. It also provides delegates with valuable exposure to key products and information from funders, suppliers and partners including training and research institutes.

FRSA has developed a range of sponsorship options to suit every budget. We hope that you are able to give favourable consideration to these options.

### **Opportunity**

#### **CONFERENCE PARTNERS: POA**

Conference Partners are valued sponsors who participate in the planning and delivery of the conference. They will receive:

- Acknowledgement in all conference promotional material, publications and web listing;
- An opportunity to participate in conference planning meetings;
- Options for directing sponsorship to support specific speakers or sessions (subject to FRSA approval);
- Complimentary exhibition booth;
- A negotiated number of complimentary delegate registrations (relative to amount of sponsorship);
- Acknowledgement by the conference Chairperson of your support for the event and the opportunity to address delegates at the welcome and/or closing events; and
- Promotional material included in the delegate handbook and delegate satchels.

The number of Conference Partners will be limited to maximise the value of this package. Please contact FRSA for more details if you are interested in this option.

## PLATINUM SPONSORSHIP PACKAGE: \$22 000 (inc. GST)

Platinum sponsors will have the opportunity to direct sponsorship towards a specific event or aspect of the conference. Sponsorship may include:

- Acknowledgement in all conference promotional material, publications and web listing
- Options for directing sponsorship to support specific speakers or sessions (subject to FRSA approval);
- Complimentary exhibition booth
- Promotional material included in the delegate handbook and delegate satchels
- Four complimentary delegate registrations to attend the conference including social functions
- Acknowledgement as a sponsor with a logo on the sponsor board at the venue
- Acknowledgement by the conference Chairperson of your support for the event

## GOLD SPONSORSHIP PACKAGE: \$8 500 (incl. GST)

Gold sponsors will receive:

- Acknowledgement in all conference promotional material, publications and web listing
- Complimentary exhibition booth
- Promotional material included in the delegate handbook and delegate satchels
- Two complimentary delegate registrations to attend the conference including social functions
- Acknowledgement as a sponsor with a logo on the sponsor board at the venue
- Acknowledgement by the conference Chairperson of your support for the event

## SILVER SPONSORSHIP PACKAGE: \$3 300 (incl. GST)

Silver sponsors will receive:

- Acknowledgement in all conference promotional material, publications and web listing
- Complimentary exhibition booth
- Promotional material included in the delegate handbook and delegate satchels
- One complimentary delegate registration to attend the conference including social functions
- Acknowledgement as a sponsor with a logo on the sponsor board at the venue

## EXHIBITION BOOTH ONLY: \$1500 (incl. GST)

Organisations have the opportunity to showcase resources, programs and initiatives, exhibit products and brochures and speak with delegates during tea and lunch breaks in the conference exhibition centre. A booth and chairs will be provided for the duration of the conference, including company signage board and spotlighting positioned to provide maximum exposure to delegates. Self standing banners are welcome. Additional costs apply for audio visual equipment.

## SATCHEL INSERT ONLY: \$330 (incl. GST)

There is also an opportunity to include materials in the conference satchels.

## CONFERENCE DINNER SPONSOR: POA

Registration to the conference includes a complimentary ticket to the Conference Dinner to be held on Tuesday 24 November. The Conference Dinner Sponsor will receive:

- Four complimentary tickets to the event
- Opportunity for an organisation representative to give a short speech to delegates
- Organisation logo on the dinner ticket

## Contact

For further information please complete the **Expression of Interest** attached or contact Bonnie Montgomery [communications@frsa.org.au](mailto:communications@frsa.org.au) or 02 6162 1811. Consideration will also be given to other possible opportunities for involvement and we welcome the opportunity to discuss this with you.

## FRSA 2nd National Conference

Children and Families: Reducing risk, building resilience  
24-26 November, 2009  
Sydney, NSW

## SPONSORSHIP AND EXHIBITION PROSPECTUS

### Expression of Interest

Organisation: \_\_\_\_\_

\_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

State: \_\_\_\_\_

Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

Web: \_\_\_\_\_

I/we are interested in the following sponsorship package:

- Conference Partner: POA
- Platinum Sponsor: \$22 000
- Gold Sponsor: \$8 500
- Silver Sponsor: \$3 300
- Exhibition Booth: \$1500
- Satchel Insert: \$330
- Social Event: POA
- Other: \_\_\_\_\_

\_\_\_\_\_

I/we would like FRSA to:

- Call to discuss
- Send confirmation letter and invoice
- Other: \_\_\_\_\_

\_\_\_\_\_

Please fax completed form to:

(02) 6162 1794

Or copy and mail to:

FRSA PO Box 326  
Deakin West ACT 2600  
[communications@frsa.org.au](mailto:communications@frsa.org.au)

Many thanks!