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## **MEDIA RELEASE**

### **WHY PAY FOR IT?**

Individuals can find and pay for thrills almost anywhere. But often in a rush of the moment emotional decision to satisfy a need, we can end up paying a much higher price for the consequences.

In response to the Australian launch of Ashley Madison, an online dating service for married partners wanting to have an affair, Family Relationship Services Australia encourages individuals who are not fulfilled in their committed relationship to first consider identifying ways to re-ignite the spark of their existing relationship by seeking professional support individually or together.

“This type of service capitalises on dissatisfaction and markets affairs as the product to solve this problem”, said Samantha Page, FRSA Executive Director.

“Relationship difficulties can occur at different times in all our lives, and it can be difficult to work through these problems alone. A relationship counsellor can guide and support an individual and their partner”.

“It’s never too late - all couples can take steps to recapture desire and have sexual intimacy that is satisfying for both partners. Seek out resources and expert help first if there is a problem, rather than presume things will improve, or seeking satisfaction with someone else”.

There are a range of self help resources and professional services including relationship counselling available. Visit [www.frsa.org.au](http://www.frsa.org.au) for more information.

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